



**FemmePharma**  
GLOBAL HEALTHCARE, INC.

## **FEMMEPHARMA'S CEO WINS IRIS NEWMAN AWARD AT 2004 BEN FRANKLIN EMERGING BUSINESS AWARDS**

Philadelphia, PA - March 16, 2004- Five companies and one individual were honored recently for their extraordinary achievements at the 10th Annual Ben Franklin Emerging Business Awards, affectionately known as The Bennies. The accomplishments of Acuity Pharmaceuticals, Collages.net, IPR International Inc., Morphotek Inc., Rajant Corporation, and Gerianne Tringali DiPiano, CEO of FemmePharma Inc., were all celebrated at the event held on March 11.

The Bennies, founded in 1994 by The Entrepreneurs' Forum of Greater Philadelphia and Ben Franklin Technology Partners of Southeastern Pennsylvania, promotes area companies in recognition of their breakthrough technologies, product innovations and management excellence. Each winner received a \$1,000 cash prize. This year's Bennies event also included a special Alumni Award, presented to a regional enterprise that has achieved significant growth milestones since winning its emerging business award.

### **The winners of the 2004 Ben Franklin Emerging Business Awards are:**

- **Most Innovative Product Award:** Rajant Corporation's BreadCrumb® Wireless LAN is a tactical, self-healing, self-meshing battery powered broadband wireless IP/digital device for deployment in situational areas by first responders, security and military personnel.
- **Most Innovative Service Award:** Collages.net uses proprietary, patent pending technology to automate online marketing, resale of photographs, and reprint fulfillment for professional photographers and commercial color labs.
- **Best Management Team:** IPR International is a leader in data protection and recovery for small-to-midsize and enterprise-level organizations, offering solutions that ensure instant data backup, recovery, archiving, and retrieval, no matter where the data resides.
- **Biotech Company of the Year:** Acuity Pharmaceuticals Inc. is an emerging ophthalmic pharmaceutical company applying its proprietary technology to the treatment and prevention of ophthalmic disease, focusing on the exciting new field of RNA interference (RNAi).
- **Iris Newman Award:** Named in honor of the co-founder of the Women's Investment Network, the award was presented to Gerianne Tringali DiPiano, CEO of FemmePharma Inc., in recognition of her support for and work with women-owned and women-led businesses.
- **Alumni Award:** Morphotek Inc. is a biopharmaceutical company focused on the discovery and co-development of monoclonal antibodies for treatment of cancer,

autoimmune disorders, and other serious diseases. Morphotek won the Biotech Company of the Year award at the 2002 Bennies.

BDO Seidman LLP, Blank Rome LLP, and S.R.One, Limited were the premier sponsors of the event.

Since 1982, Ben Franklin Technology Partners of Southeastern Pennsylvania (BFTP/SEP) has helped grow the region through science, technology and entrepreneurship. BFTP/SEP provides entrepreneurs and established businesses the capital, talent, and expertise they need to compete in the global marketplace. Like its namesake, Ben Franklin invests in, builds upon and delivers solutions that grow communities and create wealth by supporting today's technological ideas and tomorrow's scientific discovery.

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